



The Rise of Online Learning in Canadian Universities and Colleges

Select results from the 2019 national survey that tracks the development of online and digital learning in Canadian public post-secondary education

Survey conducted between June and August 2019 | Full survey results at onlinelearningsurveycanada.ca

HIGH SURVEY RESPONSE RATE
(ACROSS PROVINCES AND TERRITORIES)

70% RESPONSE RATE
164/234

REPRESENTS 90% OF ALL STUDENTS AND 95% OF ALL ONLINE ENROLMENTS IN CANADA

ONLINE LEARNING CONTINUES TO GROW
WITHIN THE CANADIAN HIGHER EDUCATION SECTOR

ONLINE COURSE REGISTRATIONS GREW 10% NATIONALLY AND 14% IN FRANCOPHONE INSTITUTIONS

ONTARIO 14%
QUEBEC 8%
WESTERN CANADA 8%
REST OF CANADA 5%

71% ANTICIPATE INCREASE
IN NEXT YEAR'S ONLINE COURSE REGISTRATIONS

MORE THAN THREE QUARTERS
OFFER ONLINE COURSES FOR CREDIT

76% OF CANADIAN INSTITUTIONS OFFER ONLINE COURSES FOR CREDIT

FREQUENT USE OF MULTIMEDIA AND TECHNOLOGY IN ONLINE LEARNING

LMS
93%

VIDEO
68%

LIVE ONLINE LECTURES
63%

MOBILE TECHNOLOGY
58%

SOCIAL MEDIA
50%

76% HAVE BLENDED LEARNING OFFERINGS

49% EXPECT THEIR BLENDED LEARNING ENROLMENTS TO INCREASE NEXT YEAR

MICRO-CREDENTIALS 36%	BADGES 32%
COMPETENCIES 28%	STACKABLE CREDITS 22%
BLOCKCHAIN 3%	OTHER 42%

WIDE ADOPTION OF OPEN TEXTBOOKS

54% USE OPEN TEXTBOOKS

HOW IMPORTANT IS ONLINE LEARNING FOR YOUR INSTITUTION'S STRATEGIC/ACADEMIC PLAN?

- EXTREMELY
- VERY
- MODERATELY
- SLIGHTLY
- NOT AT ALL

FORMAL POLICY OR STRATEGY FOR OER OR OPEN PEDAGOGY

9% HAVE 39% EXPLORING

HEIGHTENED ATTENTION TO STRATEGIC PLANNING FOR ONLINE/DISTANCE LEARNING

12% FULLY IMPLEMENTED PLAN
30% PLAN BEING IMPLEMENTED
29% ARE DEVELOPING A PLAN

WHY IS ONLINE/BLENDED LEARNING IMPORTANT?

- 95% GROW CONTINUED/PROFESSIONAL EDUCATION
- 92% INCREASE STUDENT ACCESS
- 86% ATTRACT STUDENTS FROM OUTSIDE TRADITIONAL AREAS
- 73% PROVIDES PEDAGOGIC IMPROVEMENTS
- 65% INCREASE STUDENT DIVERSITY
- 39% REDUCE/CONTAIN COSTS

CONTINUED BARRIERS TO ONLINE LEARNING

- 89% ADDITIONAL FACULTY TIME REQUIRED
- 79% INADEQUATE TRAINING AND SUPPORT
- 61% ACCEPTANCE OF ONLINE BY FACULTY

PROFESSIONAL DEVELOPMENT

<p>FOR TEACHERS NEW TO ONLINE</p> <p>58% VOLUNTARY 17% OTHER 29% REQUIRED 11% NONE</p>	<p>FOR TEACHERS WITH EXPERIENCE TEACHING ONLINE</p> <p>73% VOLUNTARY 10% OTHER 15% REQUIRED 11% NONE</p>
---	---